

**The Hospital of Central Connecticut's  
Emergency Department Expansion  
and Renovation Project Appeal**

**Payment information:**

Please make checks payable to  
"The Hospital of Central Connecticut"

- Please charge payments, as indicated on  
reverse side, to my/our credit card:  
 MasterCard  VISA  American Express

Name of Cardholder \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Date \_\_\_\_\_

**Gifts to this appeal can also be made  
with a credit card at [www.thocc.org/giving](http://www.thocc.org/giving).**

**Thank  
you**

**Please complete this form and  
return it to the Development Office at  
The Hospital of Central Connecticut,  
100 Grand St., New Britain, CT 06050**

**Our Emergency Department Mission**

**To exceed the expectations of our patients and medical  
staff by providing outstanding emergency care delivered  
with efficiency, sensitivity and compassion, on time, anytime,  
to anyone who requests our services.**

*"Thank you for considering a gift now or a pledge over time to our  
Emergency Department Expansion and Renovation Appeal. Our New  
Britain General campus, the state's third busiest Emergency Department,  
has expanded to improve patient care. This includes additions and  
renovations aimed at decreasing patient wait and treatment time,  
enhancing care quality, and increasing patient satisfaction. Your support  
of our efforts is very much appreciated."*

—Jeff Finkelstein, M.D., chief, Emergency Department

**For more information about this appeal  
contact the Development Office at  
(860) 224-5567 or visit us at [www.thocc.org/giving](http://www.thocc.org/giving).**

When you need us most

**We'll be ready**



 **The Hospital of  
Central Connecticut**  
at New Britain General

**A child falls and is injured.**

A senior citizen slips and breaks a hip.

A construction worker gets injured on the job.

A businessman wakes in the night with chest pains.

**All are rushed to the hospital.**

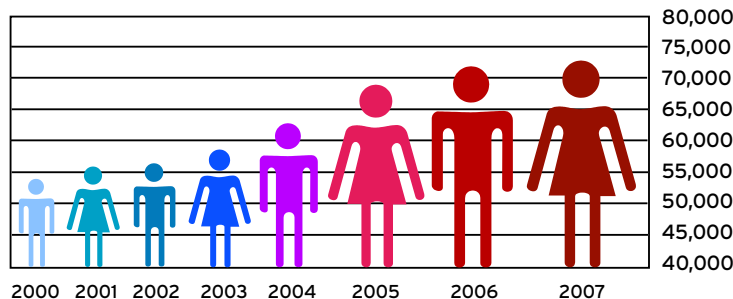
**And all are treated with compassion and skill by the physicians and staff of the Emergency Department at our New Britain General campus.**

**Nobody wants to visit the Emergency Room and nobody wants to wait once they get there.**



In 1994, when the current Emergency Department (ED) was constructed within the Tomasso Critical Care tower, the response, for as many reasons as there are patients, was overwhelming. In its first year, the ED saw 43,000 patients. The rapidly increasing number of cases led to an expansion in 1997, and by the turn of the century, the number of visits had reached 50,000.

**Our Emergency Department now treats more than 72,000 people per year from the Greater New Britain area.**



## **Our Emergency Department Expansion and Renovation Project Appeal**

We are asking for your support to help pay for our final phase of construction, renovations and equipment purchases.

- > We will increase beds by 12 to 46, with 35 beds in private rooms
- > New technologies include the latest cardiac monitoring equipment, advanced ultrasound and bedside data entry systems
- > New triage areas with private rooms
- > Newly designed layout to keep patients within sight of our nursing stations
- > Six new negative air pressure rooms designed to prevent the spread of diseases such as tuberculosis or severe acute respiratory syndrome (SARS)



These and other improvements are being made over a two-year period at a cost of \$6.5 million. A total of \$1.2 million was raised during the hospital's capital campaign that ended in 2005, and this appeal is reaching out to the community in an effort to raise an additional \$2 million for this project.

### **Local foundations will match your gifts**

The American Savings Foundation will match dollar-for-dollar, gifts made by **individuals, businesses, civic and community groups**. The Community Foundation of Greater New Britain will match gifts made by **hospital employees, medical staff and their related practices**. Together, these two challenge grants amount to an additional \$300,000 in support of this project when you make a commitment to this appeal. **Please give today!**

together

## **The Hospital of Central Connecticut's Emergency Department Expansion and Renovation Project Appeal**

> I / We would like to make a one-time pledge/gift of \$ \_\_\_\_\_

> I / We would like to make a pledge of \$ \_\_\_\_\_ to be paid over \_\_\_\_\_ year(s) in the following installments:

annually  twice a year  quarterly  monthly starting with the first payment in \_\_\_\_\_, 200\_

Name (s) \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Signature(s) \_\_\_\_\_

For donor recognition purposes, please print my/our name(s) as follows:

\_\_\_\_\_  
\_\_\_\_\_

Or, please recognize this gift as anonymous.

Accept this gift:

In honor of \_\_\_\_\_

In memory of \_\_\_\_\_

Please send an acknowledgement to (full name & address):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_